

# SBS

## Abstract:

**Sports Betting Shares (SBS) is a token system created to distribute the earnings of Honk-a-Bet, a sports betting site that will accept Bitcoin Cash and Simple Ledger Protocol (SLP) tokens. Among these tokens will be the most populars: Spice, an appreciation token; Drop, the official token of Cryptophyl, an SLP token exchange; as well as Honk, the native token of the site. The first half of the platform's earnings will be will be invested in researching and developing new products for the token system, and the other half will be distributed to SBS holders.**

## Background:

Online sports betting is one of the largest growing markets in the world, with a growth rate exceeding that of heavy industries like automobile or manufacturing. According to a group of investors sponsored by JP Morgan, the sports betting industry is [expected](#) to grow to \$8 billion dollars in 2025, a market big enough to accommodate several players to serve the rising demand of its online users.

However, the majority of gambling websites don't take cryptocurrencies as a payment option because of the risks they represent to their business model. However, SLP tokens, which use the Bitcoin Cash blockchain to conduct transactions, have interesting properties that make them particularly useful for online gambling. For instance, their transaction fees are lower and the payment waiting times are faster than classic methods such as credit cards, wire transfers and mainstream cryptocurrencies like Bitcoin.

To further increase the reliability of the project and attract more users, a system of SBS tokens will be integrated to the business model that will distribute part of the earnings directly to them. This not only gives transparency to the system, but also lets investors have access to their assets in real time.

## Market Opportunity:

There is an upcoming market for cryptocurrency betting sites that leapfrogs conventional fiat-based sites for a number of reasons. Some fiat-based platforms, depending on the jurisdiction, will need a KYC (Know-Your-Customer) identification to justify the means of the funds. Also, transferring fiat funds from a bank account or a credit card will reveal some of your personal information to third parties.

Honk-a-Bet will let users remain completely anonymous, and will support the three previously mentioned SLP tokens to have monetary value in the market. This means no personal information will be taken, only the transfer address. Furthermore, the use of cryptocurrencies will allow bet payments to be done immediately, which improves the user's experience and motivates them to keep using the site.

The use of SLP tokens is an advantage in the cryptocurrency industry. Compared to other established cryptocurrencies like Bitcoin, transfer fees and the speed of transactions are far better. The cost of withdrawals and deposits on the site is almost insignificant, which will let users enjoy a real time experience, rather than worrying about external factors.

By taking a popular activity such as sports betting and focusing on the use of SLP tokens as a payment method, we discovered a niche market we aim to take advantage of.

# Possible Challenges/ Risks:

While most of the technology surrounding cryptocurrencies is solid and verified, we have to consider some possible scenarios that could affect the successful performance of the Honk-a-Bet project.

## Cryptocurrency related problems:

The entire betting system of Honk-a-bet will be run on top of the Bitcoin Cash network. This creates a dependency on the good behavior of the blockchain for withdrawals and deposits. The Bitcoin Cash chain has been proven to be a solid choice for the platform, however, like PoW based system, it could be subject to cyber attacks.

If something of this nature happened, the Honk-a-bet functionality could be compromised, and that would lead to transactions not being accounted for in the right way.

Lastly, the SLP token environment is still in its early stages, so it might fail spontaneously during certain times. This may cause wallet addresses to fail showing incorrect balances or any balances at all. Although these problems are very unlikely to happen, we should take them into consideration.

## Funding Info:

The SBS (Sports Betting Shares - Token ID: [419ce621b69abf5877141135ae7c3f1f51ed311888c004df3c28aaae2198242d](https://explorer.bch.btc.vision/address/419ce621b69abf5877141135ae7c3f1f51ed311888c004df3c28aaae2198242d)) system was created as a funding option for the Honk-a-Bet sports gambling online site as a way to cover the costs for the construction of the site. It is the first official token proposition founded on the Bitcoin Cash SLP token protocol.

50% of the profits from the platform will be paid out as dividends to SBS token holders on a to-be-decided recurring basis. This means that the amount of tokens a user owns represent the % they will receive as shares. The remaining 50% will be reserved for development to guarantee the platform's growth.

The tokens will be distributed on a first come, first serve basis with prices gradually changing as every individual goal is reached. Phase 1 will introduce 20,000 tokens sold at \$0.25 each. Phase 2 will establish 25,000 tokens at \$0.50 per unit. Phase 3 will offer 25,000 tokens at \$1.00 each, and Phase 4 of the funding will offer 30,000 tokens at \$2.50 per token.

After the sale, all of the token owners will be considered investors that will benefit with the distribution of the tokens within the platform. Each holder can later proceed to sell or transfer their tokens at their own discretion.

## Payments:

At a specified block height the balances of Bitcoin cash and accepted SLP tokens will be frozen. Honk, Spice, and Drop will then be sent out as payment for SBS token holders. Refunds may not occur within the block that we are targeting now, but will be scheduled right after barring any technical issues. We will publish a monthly report detailing the payments with the transaction ID of all the funds sent and the total profit amount.

There is no minimum amount of SBS tokens to hold to receive dividend, users should assume that the amounts to be sent will be rounded down at the precision level for the corresponding token.

Dividends will be paid in Bitcoin Cash, DROP, SPICE and HONK tokens corresponding to amount received in prior month.

SBS will strive for transparency regarding the distribution of the funds. Amounts will be calculated using a combination of multiple SLPDB instances with slp-list tool, and potentially other or additional tools in the future. Slp-list's dependency on slpdb is not perfect because of some reported inaccuracies with slpdb in the past. It has improved since then but this is reasoning behind checking multiple as the types of errors were random.

Dividend payments may be delayed if due to technical problems a consensus on correct values for a block cannot be reached. Any delays will be communicated in the SBS chat and will be resolved as soon as possible.

# Site Description and Development

Honk-a-bet will be a complete sports betting site that will feature a complete automated system of bets, including worldwide known leagues of different sports all around the world. The site will leverage known betting API's that will let it compete with other sites of larger size since its launch. For booking pre-event bets, the site will use Pinnacle (subject to change), a tried and true sports aggregator, to populate the list of events on the site, and also to place bets on these events.

Pinnacle has more than 20 years innovating in the sports betting online market, and just having recently integrating eSports into the mix, it continues to do so by offering an API (Application Programming Interface) for betting sites to leverage in an Easy Way. The whole API can be found [here](#) to be reviewed.

For live bets where the Pinnacle API is insufficient, like half time predictions among other possible bets, Honk-a bet will rely on DeckPrism (subject to change), a real time live bet provider that also has more than 20 year combined experience on the betting scene. [DeckPrism](#) will help Honk-a-bet get the most of real time betting for customers who delve that experience.

At the time of writing, the minimum funding for the site has already been reached, so the development of the site is guaranteed for investors. the structure of the site and the estimated times for every phase and the security audit are shown in the development roadmap spreadsheet available [here](#).

Summarizing, building the project will take 14 weeks, including this Frontend and Backend development. Then, a security audit will be made to ensure the platform is well guarded against attacks and that everything

works as expected. This will take another week more. Beta testing will also take another week. The whole project being ready in 16 weeks.

# Conclusion

Honk-a-bet was conceived as a nifty sports betting site, taking into account the opportunities the niche market of SLP tokens and the vast possibilities that sports betting has to generate revenue in the environment. SBS tokens (Sports Betting Shares) were adopted as a non custodial system to crowdfund the construction of the site, and are also used as a kind of share whose possession gives the right of getting the dividends product of the operation of the site

The appeal of the site for users is the proposition of value behind the SBS share system. Even losing, if the user is also an SBS token holder, a part of these earnings will return to them with also a part of everyone's bets, a radical improvement over other sites. Using cryptocurrencies and the tech behind them to achieve this in an automatic, private way (no KYC measures needed) is also a benefit for customers, as they retain their privacy while still being able to reap the benefits of the proposal.